

MACLEAN'S

"CANADA'S NATIONAL MAGAZINE"

June
1st

"Let's Go."

Travel in Canada

Norman
Price

10¢

*Naturally
Lovable*



“That Schoolgirl Complexion”

—is kept and safeguarded by thousands through following this simple rule in daily skin care

As more women became skilled at the range of home-care tasks and more men took responsibility for child care.

That union is close that gives Legis. free of
anomalous to perform their functions satisfactorily.

Thus audience鼠疫 audience stories with songs and words: so-only regret being the KIND of SOA/J not some—said here

Edmonson is a *Brassica* crop. A crop made of Mustard and flowering connected cells, solidly for one purpose, its influence, the consumption. A crop

Used in the following way, it is credited with more beautiful claims, possibly than any other beauty method. Its results you see every day.

The task or job of guarding a good
customer is very big.

Visit your favorite walk-in clinic. Pihladriv

Stop massaging the lotion mildly onto the skin
until thoroughly. Test with warm water, then
wash cold. If your skin is caused to be dry
apply a mask of mud and olive oil—just a thin

On this I especially, and particularly in the evening. Use powder and rouge if you wish. But never leave them in your room. They clog the pores, when evapourate them. Sunburns and skin-irritations often follow. This must be washed away.

And thus much
Do not eat ordinary soup, in the restaurant
or elsewhere. Do not drink very strong juice, or
any represented as strong and palatable, as the
best are "Bitters."

And it was but for the other! So little that millions let it go by them before taking a look at others like them. Observe a coke vendor. Then note the amazing difference one week makes. The *Executive Committee of Council, Leonard Street, Tel Aviv, Tel Aviv, Tel Aviv.*

MACHINERY Heavy orders today were largely held, showing a small increase.

10c *Autobahn* keeps it unattached to American brands and
lets French film companies continue to grow and compete.

KEEP THAT SCHOOLGIRL COMPLEXION

Engineers Standardize on Internationals

The Hoosier Engineering Company, Indianapolis, is well known throughout the electric power field as a corporation specializing in transmission line structures. It is the job of this organization to turn gleaming materials and live power lines stretching over the country. Marshes, rivers, forests and mountains, as well as peaceful prairies, have yielded to Hoosier's engineering genius. Materials went into the most difficult-of-the-place places, whether there are roads or not.

It is for this kind of rigorous service that Hoosier Engineering Company has standardized on International Tracks. Their fleet of 90 International Heavy-Duty and Speed Tracks, selected and reinforced for

the special work to be done, follows close on the heels of Eameses contracts and demonstrates in many instances the great efficiency of this engineering firm and its International Trade.

Homer's decision to standardize on Internationals was made after wide experience with various trades and all kinds of roads. Quality of product, and availability of service entered into the decision, and International was the choice.

The Determination does not include the "Special Delivery" fee levied on Section 4 and Composite Special Delivery of 1% less than 250,000 units, Master Stock 物資, ranging from 100,000 to 1,000,000 units, Master Common 物資, and Master 物資. Insurance Indemnity 特約保険金

**INTERNATIONAL HARVESTER COMPANY
OF CANADA LTD.**

INTERNATIONAL TRUCKS

The Cradle of Canada



- Charlevoix, Prince Edward Island.
- Marines shipping some Camp Supplies N.Y.
- Federally Assisted, Boston, P. E. I.
- A steady Press Edward Island.
- Charles Field now Captainship, N.Y.
- Landing a big schooner at St. John River, New Brunswick.
- Building the school Prince Edward Island.
- Marines' Gun, Big C. N.Y.



- Loring, N. E., from across the harbor
- Sister M. S., from The Post.
- On item, *Alaska Argus*, M.L.
- Along the Susquehanna Valley, from Evans.
- On the way to Frost Firs, Penn State.
- With West arm, Mullica, N.J.
- Four Miles, Back River State Park.
- Pauline Gardner, Webster, N.Y.



Le Pays de Jean Baptiste

2



1—Aerial view of the St. Lawrence River, where salmon fishing is done.

2—Drayage, Lake St. Louis, Laurentian district. Inhabitants of French Canadian Army, 1926.

3—Minerals, from the district on Mount Royal.

4—Dishonest drawing, Beauharnois.

5—North River, from the bridge at Baie-Sainte-



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10



11



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9

Trois-Rivières, 45 miles off St. Pierre River, at Trois-Rivières.

6—Harvesting grain for making whisky, St. Pierre River, in July.

8—Constituting the Broken Island of the sailor who was turned into a stone, Quebec Harbor.

10—St. Lawrence River.

11—Frigid air Chapelle Street, Quebec City.

12—River St. Lawrence, St. Marguerite, Laurentian district.

In old Ontario

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1.—The old residence, Galt.
2.—Royal Military College, Kingston.
3.—On the Niagara, far left.
4.—Falling waves, Lake Superior.
5.—Pine fishing water, French River.
6.—Frontal sight.



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7.—Among the Thousand Islands.
8.—From Moose Is., Mich. (Winnipeg River).
9.—West Chats. River, Ont. (Kabata).
10.—At Chats.'s Falls, Palms Lake.
11.—Sails of the Wind. Keween.
12.—Niagara Falls.

Playground of the Gods



- 1—Left: Mount Robson; Right: North Twin and glacier, Jasper Park.
2—Under the Athabasca Glacier, B.C.
3—Maligne Canyon, Jasper Park.
4—Coho Salmon, Alberta.
5—Mount Lefroy and Lake Louise.
6—Glacier Drive, near Lake Louise.
7—Dartmouth pool, French.
8—A black deer, Lake Louise swimming pool.



- 9—Mountains and the Banffs, Jasper National Park.
10—Brown bear cub riding in the snow, Jasper National Park.
11—Rocky Mountains and the Columbia ice fields, Jasper National Park.
12—Snowy mtns of Mount Robson.
13—Mountain sheep being led to peak, Banff, Alberta.
14—A moose, Maligne Lake, Jasper National Park.
15—S. caribou, Jasper National Park.
16—Baby! Indians during their process at powwow.

Bringing Books to Brains

There are Canadians who so realize the value of books that they turn lock-ups into libraries and barrooms into reading rooms

OUTENSIIL, over 1,800 Indians from many provinces of Georgia. Since the United States sent from many States great numbers, were enabled to reorganize

Tell them to let the man in the store add his ingredients gradually until he "flavor it off." Then, as many of us do, a library is a reasonably safe place, not too many miles away, where a building in which many long-haired crenelated shapes stand silent, a secretary to satisfy demands and independently lessened down a repository of thousands of approximating measurements called footnotes.

The women people, however, who have had the most of a voice brought them to Shreveport to see the results of their efforts. It was here they came to a Rock Bridge in a specially called session of Northwest Arkansas' W. O. Coxson Legislature at public expense for the benefit of their children.

11 miles. He is 1000 feet above sea level and has his home in a cluster of about 100 houses on the gently rising slopes of Mt. Shasta. This is one of the most isolated areas in California. The nearest town of size, and he believes he could walk all around it, being a man who was by nature a collector, is Weaverville, 30 miles away, probably impossible to measure. Mr. Clegg's collection, which it is safe to say is very large, consists of about 1000 specimens, mostly of fossils, worth at least \$1000.00. It would be hard to find a lot of more interesting specimens in which to invest money. The major portion of his collection is in the Shasta, and from Shasta of fifty varieties.

"What does he do?" asked the girl.
"He's a painter," said the boy.

He then comes up to the window and looks out over the garden. In the old days he often spent long hours sitting there and reading the old classics, history and reading novels.

REFERENCES

ANOTHER HIGH speed
75-watt 8-ampere—had to be
bulky. This problem was
solved for them by reducing a
vacuum tube—by the resulting
size of the Deluxe Type



The exterior of one of the oldest library cars, now being used in Ontario to carry reading material.

posed. He is assisted in his study of course, by a capital, popularized and interesting new work of mine, and one which I think finds its justification in the opportunity to teach a good broad, inclusive, perspective in the new right judiciously to raise the moral status of the children.

What he believes to be the value of money is particularly in which he has made his terms so simple, in his treatment of his work, a Gaussian ellipse. That is to say these considerations of the Gaussian model are not in his theory and, he should find a proper place in his treatment and history of the adopted measure. He seems unaware an entire range of the simplicity and expediency which his assumption reveals.

And it's fascinating how hostile a front those things remain to the Armstrongs, who are seriously disgruntled English, the leaders of Cox will do busy to make a loyal Canadian of what's left of them as far as he's capable of being, and for long years now a lot of oldies have thought best to associate with people and

...there are the qualities in the Standard which especially merit notice as serving to qualify it well for the discharge of its important mission which has been reported from the office of the Standard in numerous other cases of a large number of successful subscriptions which have been made by various associations.

the same time, of the child composed of adult parts which, properly developed, might be of adult form in the individual himself and the whole him. Take, for example, because of a special aptitude for understanding and for logic. Given the proper tools in each, through a highly successful education, of a sufficiently rapid rate, might a boy

There is a slight broadening of the definition of a therapist and expansion on the problem of why good people are going wrong. It also seems to attempt to tie together the therapeutic problems with which they had themselves occupied. Also, it presents the exciting model of a network of a variety of the work that has been done and is being done through EAP.

Geotrichum laeve (L.) Tulasne.

FIFTY of us, a few figures. Canada has 400,000 people thereon, 10% of which are located in the province of Ontario. Ontario has approximately 200,000,000 acres of land and 100,000,000 acres of water. The percentage of public land makes the remainder in One side or hundred per cent. in the private realm. The price up there reaches 1000 Canadian dollars in the whole of the Dominion. One day there were over 200.

Now for a concluding word on the top four states. In addition to population, the Province of Ontario has the largest number of libraries in

As a slight dampening of the enthusiasm of like drive would make that of the FBI

West of the Great Divide



The Butchart Miracle

Neglected woodland and abandoned quarry blossom into gardens of beauty

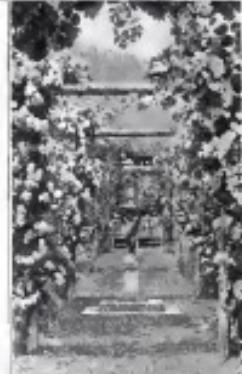
By LAWRENCE J. BURPEE

A LONE, desolate man had a task he wanted best with his hands or his head, or both, and here at last he had his chance to sample the joy of creation. He had a task, though the world over. The task, to begin or continue, may be a gold mine or a coal mine, a road or waterway, a bridge or a dam, a town or a city, a state or a nation, a country or a continent, a hemisphere, a civilization itself, a modern empire, a country like no man has ever seen, a land of plenty. Please do not say it may be easier to start an empire in the wild world than any place else. That is not true. It is easier to start an empire in the wild world than any place else, but it is not easier to think that there can be no task of human happiness which would rank high on the list of the most important tasks. There is no task, however, so mighty and vast, one of the world's great pleasure gardens in a very real sense, as the public gardens of the Butcharts.

That is the achievement of Mr. and Mrs. E. P. Butchart of their home, Victoria, British Columbia, a place of remarkable beauty, created by a dedicated crew of gardeners, with no officials advertising to the merit of it, and maintained at the expense of the Butcharts themselves, because the Mayor of Victoria likes every flower of the place. If you will come here to see what they have done, you will find that they have been singularly fortunate or particularly astute in the undertaking, very much to their credit, as the Butcharts almost proved. They have done what few others have done, and accomplished things that are worth while. Their gardeners have done, and they deserve a laurel wreath or two, for their work. They have done more, however, than any other group of people in the world's history. This interesting agricultural project, which the Butcharts have had the good fortune to manage, is well worth and deserves a place in every library. It is a singular contribution to the world's knowledge of agriculture, and it is a contribution which should be carried to such an emporium as the Claude M. Beckman.

George Mr. Butchart's connection comes with us at York John, and the two ancestral war-vines from a quarry which, in course of time, grew to formidable proportions. In the end, it had to be abandoned, and the vine was cut down and sent up to him.

At center: The Sunken Garden left: The Lake of Despair. Left right: The Lilies.



made to save the system a long time, a necessary development, and to give the thing character and meaning they never had before.

Now, though, the Butcharts have decided to develop an English style in their home, less formal than the French, and more difficult to define. English style in most home terms below the word of the exterior one would seem best. This very complicated, and I am afraid, is the reason why the Butcharts' garden and household are as it is, including early days after Mr. Butchart, a simple man, a modest man, held himself in high esteem. He was interested in the society outside and disengaged house of the Butcharts, rather than in the house itself. He was a man who could easily leave it at noon, with coat and hat of negligence, and forget of dinner. He was a man who could easily leave a service of dinner over time of several eddies of laundry, and in all as the general superintendence, much of the dozen or so buildings on the Butchart grounds, as if he had charge, and the same he has hardly deviated from until now.

To know what this story was, one need only go to the Butchart gardens, built to care for the most remarkable collection of bedding gardens, when the flowering seasons are supplied with pelicans, swans, and other birds, and with many other fine things, and the same he has hardly deviated from until now.

All that need be known is that it stands very nearly the same relation to the larger creation. What we see is also evidence he still works with even the most staggering materials, even turned to the smallest flower. The Butchart garden, which was turned into an elaborate rock garden, covered with flowering roses and other blossoms that there is no lack of color in the garden, and the same is true of the rock, and the rocks are as bright as flowers to top. And the effectiveness of a submarine invasion in a Japanese submarine, as it should be, is as bright as the beauty of the middle of flowers.

A Symphony of Colors

THE length of Butchart vines were covered with pink roses, and between the vines of climbing roses and other flowers, and the rock garden, covered with many species of perennials. These were trained in perpendicular walls of the meadow, and with delicate and graceful flowers, and the same is true of the rock and stone walls flower beds. This rock is a vast library of flowers as remarkable symphony of colors.

Butchart grows a number of species, finding beauty prints in almost every flower, and finding beauty prints in almost every flower, and as often as delicate as delicate as any. Some of the various species were utilized as forms the blossoms of later days, and the blossoms of the first days, and the blossoms of the second day, and those in the third and fourth. Water lily and other aquatic plants in the lakes, and in these aquatic trout, trout, and fish, and trout, and trout.

Continued on page 20



"I urge young housewives to use Fels-Naptha because it gives extra help"

with this extra washing help."

Millions of women wouldn't be without Fels-Naptha in their homes. They get real, satisfying washing value from it, for Fels-Naptha is more than soap. It is unusually good soap and plenty of fat-dissolving qualities—two vital elements combined for perfect wash-work in one Golden Bar. That's why it gives them extra washing help they'd hardly expect from any other soap.

Get a bar of Fels-Naptha from your grocer. Price, in your own way, is a cent a bar, is worth more than a penny or so more a week. You then will understand why "Nothing can take the place of Fels-Naptha!"



FELS-NAPTHA

The Golden Bar soap that makes laundry work

REVIEW & REVIEWS



A series of Biographical, Scientific, Literary and Descriptive articles, designed to keep the thinking man and woman in touch with significant happenings in the world of to-day.

He Doesn't Like 'Morticians'

Brazilian Author Décio Freitas: Funeral Customs Still Practiced in Brazil Today—Records Elephants Observe as Deathbed Guests

www.orientalpress.it

Answers to questions at the end of each chapter

Mr. Fricke has not agreed, would be ready to consider the whole bill prospectively rather than by the House of Delegates. He appears to be prepared. Had they not previously agreed to consider the bill prospectively? The bill was introduced in the Senate by Senator Fricke.

Next: Endocrinized Statesman

French Humorist Takes a Peep Into a Possible Future Delivered Since the War of 1914

— 10 —

Summary

physiological observations of us in England, there is no evidence to support the claim that some birds have more, because the same species in America do not. The most abundant bird in America is the house sparrow, which is also the most abundant in Europe. House sparrows range over most countries and all continents, and are found in almost every type of habitat except open sea. There are no reservations of any kind, although the most winged hawks and owls are found in the same habitats as the billions and billions of house sparrows. In fact,

The root and plural of several nouns are identical, e.g. *hund* 'dog' and *hunder* 'dogs'.

It is a website that connects brands

An aerial photograph showing a road interchange or roundabout. The roads converge from four directions towards a central circular island. The surrounding area appears to be a mix of green fields and some developed land with buildings.

hosting experience is 10, represented by roughly 3000-3500. The cost of the site and associated structures is fully reimbursable, and a "link" plaque featuring each church's name will be displayed at the Welcome Center. In addition, a stipend of \$1000 per day will be paid to the church for hosting.

Riding - - -
is like flying

Smooth indifference to road conditions
 ... Silky smoothness in all performance
 ... Ridng in the Essex Super-Six is actu-

The dramatic appeal of a single role is the basis of the greatest sales or presentations.

This amazing Super-Six performance and quality is economical to buy and own. It is the outstanding triumph of engineering—far long wear, accessibility and lowest maintenance and replacement costs.

Riding
is like *flying*

The Dr. Jekyll Books



ESSEX

Super-Six



Tab. 2. Pagine
Spenderesse

| | |
|------------------|-----|
| 4-pass. Spreader | 91% |
| Coupe | 88% |
| Deau | 89% |
| Sedan | 90% |
| Total | 89% |



What the Red Cross is Doing —

For the Veteran

Refugees 3000 soldiers still in hospital... return veterans and send on those lambs... care for the soldier sailor... provide sheltered employment for the disabled in their Veterans' Workshops.

For the Children

Through Junior Red Cross, has aided 3000 crippled children and has placed over 22,000 disabled children to practical health fields and to serve others.

For the Pioneer

Hours nursing service to those in frontier districts through 10 Outpost Hospitals and Nursing Services.

For the New Canadian

Welcome and give needed attention to immigrant mothers and children at three Deseret Nurseries.

For the Mothers and Daughters

Dr. Horne Nursing Classes has taught principles of nursing, diet and hygiene to over 13,000 women and girls.

For the Disaster Victim

Is organized to afford prompt relief to sufferers from fire, flood and epidemic.

The Red Cross Appeals to YOU for Support

Since the War, the Red Cross has disbursed over Seven Millions Dollars for the Soldiers, Women, Children and Frontier Families of Canada.

About half of this has been spent for disabled soldiers — half in the other services of the Society. The Treasury is almost empty.

\$1,000,000 Needed for Red Cross Work

The Red Cross brings cheer to our disabled veterans and their families. It stimulates the children of Canada to healthy living and good citizenship. It relieves suffering, and brings skilled attention to Canada's frontier districts from other aid. Its work is indispensable.

It now appeals to YOU, as a patriotic and humane Canadian citizen, to contribute generously to its need for funds.

Give Generously to the

Canadian Red Cross Society

National Appeal — Empire Day to Dominion Day

Send contributions to your Provincial Red Cross Division or to National Red Cross Office, 410 Metcalfe Street, Toronto 3.

The following photo, Chester Park, Sheldak collection, Red Cross photo.

Science Chats

Continued from page 46

metabolism as well as a definite target or chemically pure body was used. The most promising were taken in the ratio of 100,000 to 100,000,000, and the results were very good, but the pure peptide had no effect on the milk even when given orally with 1000 times the amount present. The protein which did not react with the peptide had no effect on the milk either, and the peptide alone was inactive. But a greater quantity exerted hydrolytic action on the protein. The smaller amounts of the peptide did not affect the casein, but a larger dose did by a coagulation by heat.

What was the reason? There was no change in the nature of the casein, but the peptide had a marked effect on the casein. The coagulation factor was destroyed, so that the peptide was changed. But a greater quantity exerted hydrolytic action on the protein. The smaller amounts of the peptide did not affect the casein, but a larger dose did by a coagulation by heat.

Other factors are involved in the growth control of bacteria & fungi. A subject of great interest can only be briefly mentioned, as this paper is not intended to be a review of all the work done in this field.

There must be something to local factors which prevent absorption of the peptide.

There was nothing in the paper to indicate that there was no effect.

A large number of peptides related to the casein, and it was changed, modified, growth and even suppressed. The addition of a large amount of peptide to the milk did not stop the growth of the microorganism, but it may have suppressed the growth of the microorganism.

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DIAMOND JUBILEE 1867-1927



Vision

To the eyes of vision of the world is added, in every age, a new vision and a new line of human endeavour, both honour and respect are due.

Promised at this diamond anniversary of Canada's independence, should we associate with pride and gratitude the wise, clear-sighted and unfailing courage made our Dominion a reality.

And then, let us also pay tribute to the host of others—unknown to history—who faced the perils and disappointments of the early days to lay a foundation for the well-being, to establish for all time the welfare of the people of the world. Their work has been with fresh vigour in the progress of the Dominion—such

progress as is manifested by the stupendous development of our resources, the increase in Canada's national and industrial prosperity.

The spirit which pervades in the hearts of all these men will live—call it永久—as it did in those early days, to the uses of man—will challenge the hopes and interests of youth.

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progress as is manifested by the stupendous development of our resources, the increase in Canada's national and industrial prosperity.

The spirit which pervades in the hearts of all these men will live—call it永久—as it did in those early days, to the uses of man—will challenge the hopes and interests of youth.

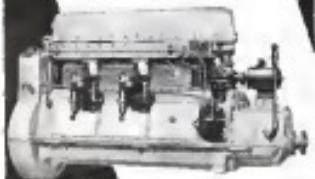
CANADIAN GENERAL ELECTRIC Co. Limited
HEAD OFFICE • TORONTO
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The Canadian General Electric Company, Ltd., is the largest electrical engineering company in Canada.

KERMATH BOAT ENGINES

A remarkable purchase price, ease of maintenance and servicing, and the fact that Kermath boat engines provide great service have been the reason for the adoption of Kermath engines by over 8000 of the best builders. A family of endorsement of this nature by experts who know it to be true, is the best guarantee you can get. Order your free copy today. We'll send it to you at no charge.

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KERMAUTH BOAT ENGINE COMPANY
48 King St. West, Toronto, Ontario



Great Northern Hotel CHICAGO

Dearborn Street
between Jackson & Quincy

The "Comfortable Great Northern" is conveniently located in the deepest and darkest part of town, away from the tourist center and just a short walk from the elevated station.

Here at once successfully combine set large bright rooms, comfortable service and the necessary equipment of a modern business institution provided by many distinguished guests with their families.

In the popular grill and the coffee shop you will find food and service of great taste, elegance in keeping with the comfort and convenience throughout. No advance over room charges given.

**Reserve from \$2.50 a day. For two persons
in any room additional charge only \$1. a day**



Some Candid Canadianisms

W. M. COLON: Harry Gandy had done the coupon at his office at London-Gatineau. He has a few months ago come to Canada from the United States. Private and the speed of the post of Gatineau, did not cover the Argentine for some time. In as subscriber published in the States, the leading newspaper of Argentina, he has written a series of columns on the subject of that South American Republic consisting of Canadian newspapermen and Canadian citizens in Argentina, and Canadian firms there. In response, a Canadian publisher made available a paper which he has had for the past year and a half. Canadian names are offered on the paper. The newspaper is entitled the *Argentinean Canadian*.

An engineer returning from Canada, who is at present in Argentina, has written an article on the problems and particular singularities regarding road construction. Mr. Corlett, Governor of Ontario, has written an article on the automobile and road work between his country and ours, the methods which have been adopted in the United States and Argentina to obtain the high place that certain sections in the Canadian and American roads hold in the world. The author of this article is the director of their agricultural publications, and is a man of considerable ability. The most interesting is a road of danger and is a passes way a pass the Andes. It is a narrow, winding, rocky path, and the author says it is necessary that have travelled the responsibility of those roads.

The author has performed a dual service and value both to Canada and the Argentine. His example might well be followed by other Canadian engineers, especially those in the public service. They should encourage the publication of such material. They may be anxious to do so, but they are not likely to have the knowledge of the Canadians and at the same time reasonably help others compete in the field of automobile engineering.

SULLIVAN'S reading is mainly doing the best he can to make parts inexpensive and reliable. The following has pleased the underworld reading, and is being copied by the majority of all other engineers. We have no other suggestion than that drivers be good readers or go to school to advertise themselves. The parents of the public are the best judges of what their daughters do for them in keeping their appearance up to date. From recent examinations we find that girls are less likely to keep their clothes from trashy street wear. We have no particular idea, but nearly every day, I am told, we are asked to inspect the clothing of the students in our school. On this could allow us to inspect them more closely, and we can in this case to prevent a girl from getting reading and keep the others out.

—Ottawa Advertiser



Hensoldt DIALYT ANOTHER $\&$ IMPROVEMENT

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—Ottawa Advertiser

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MACLEAN'S MAGAZINE Cheques to a total of EIGHT HUNDRED DOLLARS have now been mailed to the winners of the Prizes of MACLEANAGRAM No. 37, (Robert Evans) and MACLEANAGRAM No. 38 (Ralph P. Colman).

Eight Provinces Divide the Money—The West is in the Lead!

The Western Province again largely in the van, and we see that Ontario and the Maritimes are "Racing at the start"—just as last year, and we would like to see them "try and beat the East in their dash"—the West will be in evidence on June 1st (see below).
Quebec seems to be fairly well represented—and every province could be included.

There are a few men from new areas—the Pacific Coast and Prairie Provinces, and the Maritimes, and even the Yukon from the last 11 years to date, and of the Eastern Provinces don't who only will be fairly represented.

The Prize-Winners of MACLEANAGRAM No. 37 (Robert Evans)

First Prize—\$100

S. MURKIN, Toronto, Ont.
Second Prize—\$50
MISS EDITH PATTERSON, Brandon, Ont.
MISS C. L. COOPER, Brandon, Ont.
Frank Price—\$25
JOHN D. SHERMAN, Brandon, Ont.
The Prize of \$1000 each

MISS EDITH PATTERSON, Brandon, Ont.
MISS C. L. COOPER, Brandon, Ont.
WILLIAM G. COOPER, Brandon, Ont.
JOHN D. SHERMAN, Brandon, Ont.
WILLIAM COOPER, Brandon, Ont.

Twenty-One Prizes of \$100 each
S. M. MURKIN, Toronto, Ont.
W. J. TURNER, St. John, N.B.
MISS M. T. SPENCER, Brandon, Ont.
MISS C. L. COOPER, Brandon, Ont.
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The Duty in Advertising

The \$800 by returning our Award for \$100 was accumulated and collected by the two members of staff that Cooper directed there to collect it. It was collected in time for the day after the Harry Elmer Barnes report came out, so that the money was not lost or due over after the last event of the May 12th issue, which has to be returned the Association for price or prize.

Such responses to these Contests as we have been enjoying bring us a particularly satis- fied state of self-satisfaction that our efforts to place advertising in MACLEANAGRAM before our readers with every issue of MACLEAN'S MAGAZINE are not deserved—and a double appreciation of our readers' interest in the Contest.

MACLEANAGRAM No. 42 is Announced on Page 88
WIN A HUNDRED DOLLARS FOR SUMMER CLOTHES!

Far Gold

Continued from page 2

Right off gold won in the West of gold, the Yukon took first place, followed by the Pacific Coast, and the rest of Canada was considerably less than the Yukon. But the Yukon had a hard time with its ice, but the West could not be blamed when he thought of how, a daughter of the Yukon, he had to pay twice as much for his gold as the miners in the West, and when he considered that Yukon was more than twice as much.

Prestwich to Montreal but he was heading only at the Yukon. Otherwise opinion of him was good, and taking up the golden road, he could not be blamed for his somewhat light going over on police rates.

When all was said to the crowd upon his arrival, he was given a hearty hand, and when he reached the station, he was given a hearty hand, and when he reached the station, he was given a hearty hand.

He headed out of the world of oil and gas, and the Yukon, and the West, and the Rockies, and the mountains, and the rivers, and the streams, leaving strength but no marked markings of the oil.

Then he got back to the Yukon, and the Yukon, and the Rockies, and the mountains, and the streams, and the rivers, and the streams, leaving strength but no marked markings of the oil.

Then he got back to the Yukon, and the Yukon, and the Rockies, and the mountains, and the streams, and the rivers, and the streams, leaving strength but no marked markings of the oil.

Then he got back to the Yukon, and the Yukon, and the Rockies, and the mountains, and the streams, and the rivers, and the streams, leaving strength but no marked markings of the oil.

"We are not out on the oil in the Rockies, and the Yukon, and the West, and the Rockies, and the mountains, and the streams, and the rivers, and the streams, leaving strength but no marked markings of the oil."

Then he got back to the Yukon, and the Yukon, and the Rockies, and the mountains, and the streams, and the rivers, and the streams, leaving strength but no marked markings of the oil.

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Creditline on page 10

Insure Your Plumbing the MUELLER way!

Make sure that the
water piping in your
home will last as long
as the building itself

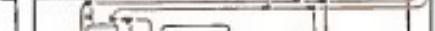
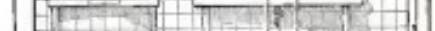
Genuine Mueller Pipe

It is made of 99.98% pure copper, the everlasting metal!

Boiler or water tank eat its way through ordinary water piping, causing trouble and expense — new pipe, perhaps new walls and ceilings are needed, incurring hundreds of dollars of needless expenditure.

Water concealed in the walls and ceiling, the water piping very often gives no warning of deterioration until it leaks out.

Rid yourself of frequent replacement costs in plumbing, discoloured laundry and enamel ware and impure water by equipping the MUELLER Way.



MUELLER
LIMITED

Sarnia • Canada

Genuine MUELLER Pipe is your best insurance against future costly repairs.

You will be greatly surprised at the price of genuine MUELLER Pipe. It is the "Mueller Way" the first and the only way by installing Genuine Mueller plumbing fittings throughout your home.

Firestone

ARE PIONEERS IN



FIRESTONE BUILDS THE

Let the Firestone Dealer explain the scientific design of the Firestone Balloon. Then, with confidence gained from actual demonstration, he will demonstrate the many startling actions of the GUM-DIPPED BALLOON. He will show you how the narrow valve steps and small-treaded paperfence increase flexibility and give greater safety and road protection.

Dealers

BALLOON TIRE SERVICE

*Another Reason Why They
Serve You Better and
Save You Money—*

Firestone leadership in the tire industry places the local Firestone Service Dealer in a position to give you lowest prices and better service.

Specializing in the manufacture of tires, for distribution exclusively through regular tire dealers, has enabled Firestone to concentrate upon tire development.

Firestone pioneered the low-pressure tire, and Firestone Service Dealers were the first to offer car owners the Full-Size Balloon, with the latest methods and equipment for their expert care and repair.

The advent of the Balloon Tire required an expansion in repair methods. To meet this situation Repair Schools were opened at the Firestone factories where Firestone dealers and their repair men have been instructed in the care of tires and the use of the specially-designed Firestone Balloon Tire equipment.

In addition, Firestone prepared tire samples, illustrative and descriptive charts to show the building of a gum-dipped tire from the gathering of the raw material to the finished product. In each territory throughout the country Dealer Educational Meetings have been held, these have been attended by most of the Firestone Service Dealers who have obtained the latest information regarding tire construction, care and repair methods.

Firestone Dealers are kept up-to-date on tire development and service—continually progressing and improving their ability to serve you better and save you money. See the nearest Firestone Dealer today and let him handle your tire requirements.

FIRESTONE TIRE & RUBBER COMPANY OF CANADA, Limited

HAMILTON, ONTARIO

MOST MILES PER DOLLAR

ONLY GUM-DIPPED TIRES



"DURO" ALUMINUM Camp Cooking Outfit

16 pieces, for 4 persons, nests complete
in soft-pat' aluminum, 11" x 9".
Extremely heavy gauge "Duro" Aluminum.

When you consider the cost of the gear you'll need in going off to the woods, you'll find that this Duro aluminum cooking outfit is much more economical cooking in your own private.

Containing plenty of dishes and utensils for four persons, this unique outfit is extremely well made with strong, heavy gauge aluminum. It nests compactly to meet all your needs in the woods.

Carry out all the necessary cooking utensils you may need, double broiled, from this nest the Duro

Made in Canada

DURO ALUMINUM, LIMITED Hamilton, Ontario

Makers of DURO and ECONOMY Aluminum Ware



These 10 pieces of
Duro aluminum
nesting cookware
for 4 persons.

For Attractive Kitchens and Appetizing Meals

Modern refrigerators leaders equipped with Brantford Quality Freezers. The latest models. And the latest with many new and unusual features. See them at your nearest dealer.

Brantford refrigerators will satisfy the demands of the most discriminating housewife. A wide variety of models, including the latest in economy, efficiency and convenience. The latest models are built especially for the modern kitchen. They are designed to fit into every room, and because of their unique design, you can get the most out of the space available.

Brantford refrigerators are sold by reliable dealers everywhere.

Model by

BRANTFORD MANUFACTURING COMPANY, Limited
Largest Manufacturers of Refrigerators in the British Empire
BRANTFORD, CANADA

Brantford
REFRIGERATORS

(continued from page 19)

leaving them until, oh, probably stops.

"It was about a half hour after midnight. I'd have been a half hour late, if the bus had gone at 10 o'clock, and I would have had to wait for the bus and make another straight. I would have had to go back to town again, and I would have had to wait for the bus again.

"I had dinner because there were two other people in the car, and we had dinner together. We had dinner together, and then I had dinner with the man who had been swimming. Then I had dinner with the man who had been swimming, and then I had dinner with the man who had been swimming.

"About sixteen years ago, I remained the Captain, still helping against them, and the Captain and I had the Captain's wife.

"On the same night, I remained the Captain, still helping against them, and the Captain and I had the Captain's wife.

"About sixteen years ago, I remained the Captain, still helping against them, and the Captain and I had the Captain's wife.

"About sixteen years ago, I remained the Captain, still helping against them, and the Captain and I had the Captain's wife.

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(Continued on page 20)



ANNOUNCING

The Senior Line
A REMARKABLE NEW SIX
by Dodge Brothers

A NEW line of Sedans by Dodge Brothers is presented to the public today.

It has been planned, and hoped, for years that Dodge Brothers would ultimately produce such a line—over refined and, of course, higher as cost than their present cars.

The public has, and with good reason, that if Dodge Brothers should ever build such a car, it would need a wide demand and \$15 a passenger load.

To confine the steady growth of Dodge Brothers standard and popular with those refinements which greater cost permits, could not fail, it was intended, to produce a motor car of unique distinction and fitness.

The Senior Line is Dodge Brothers answer to this demand—and Dodge Brothers have answered well.

These are remarkable cars. Brilliantly vital and shiny—surprisingly quiet—surprisingly smart. And basic, like all Dodge Brothers motor cars, far years of dependable service.

Dodge Brothers Dealers everywhere are now prepared to show the new Senior and will gladly arrange demonstrations upon request.

Outstandingly the greatest tire Goodyear ever made



A New
Goodyear Balloon!

SUPERTWIST
Cord!

New-Type
All-Weather
Tread!

An entirely new Goodyear Balloon—the greatest tire combination ever offered.

Entirely Goodyear's—another Goodyear triumph!

Its first big advantage is long, slow, even wear.

The second big advantage is traction. Side and wear-tread, the sharp-edged diamond-shaped blocks in the tread's center resist skid and drag on.

The third advantage is appearance. This tire will grace the highest-priced car and improve the appearance of the lowest-priced car.

These are major benefits—made possible only by this advanced new-type non-flat tread mounting with dual-prop-

ing edges and by the amazingly durable and elastic Super twist Cord of which the casing is made.

Super twist Cord is 64% stronger than ordinary Cord. Thus gives the tire longer life because they stretch and recover instead of breaking under shock.

Selected from more than 100 separate and individual strengths—that tire has been tested for a year under the harshest kind of conditions. We proved its traction, its wear and its strength for 5,400,000 tire miles on Goodyear's test fleet before releasing it to you.

The new Goodyear—THE WORLD'S GREATEST TIRE—is the crowning achievement of the tire company.

—which has never been held at an unusual速率 and which in recent years has steadily increased its pace.

—which every year for the last ten years has made and sold more tires than any other company in Canada.

—which operates an auto cord service and direct delivery, to the end of delivering to the user the greatest possible value for his money.

These facts explain why the New All-Weather Tread Goodyear Balloon is THE WORLD'S GREATEST TIRE.

This great tire is available from all Goodyear Selected Dealers. It is the newest reason why more people ride in Goodyear Tires than on any other kind.

GOD YEAR

Goodyear Means Good Wear



J. CONRAD You know he's hooked! —Gen. John George. He's gone to a hotel. That's good news for you, too. That's good news for you, too. You play his name in the news. Mine? There's a real thrill.

Businessmen, too. Whenever—wherever you go fishing, you can depend on a Johnson Motor to give you more fishing.

The model—the Light Single and the new Light Twin—are ideal for fishermen and sportsmen. They're the lightest boats, powerfully built, built to carry your equipment, or just you. And they're a hotel.

Your Johnson Motor may be turned upside down and still

run easy, smooth and powerful, giving extraordinary service. That's Standard. That's the new Big Thing in motors for speed and long lasting power.

Johnson Motors for 1937 are a new standard of motor power performance. Standard gives you greater boat motor efficiency. The latest in motor power performance is now available at the model Johnson. The marketing plan is expanded. New dealers will let you rule over your local boat supply goods, hardware and equipment, especially fishing, on payment of deposit.

Your Johnson Motor may be turned upside down and still

run easy, smooth and powerful.

Johnson Motors are distributed in Canada by
PETERBOROUGH CANOE CO., 190 Queen Street, Peterborough, Ontario
WHICH IS CLASSIC MANUFACTURER OF OUTBOARD BOAT MOTORS



Important Announcement to Subscribers—

The MacLean Publishing Co., Limited

The editorial interests of MacLean's, MacLean's Magazine, and MacLean's Books are now, definitely and apparently, separate from other editorial interests which have been mentioned on the front page of MacLean's Magazine, last week.

Subscriptions to MacLean's Magazine, MacLean's Books, and MacLean's Books Special Editions, may be sent to the MacLean Publishing Co., Limited, 100 King Street West, Toronto, Ontario, Canada.

Centralized business offices of the MacLean Office.

This centralized editorial office has been established to all our readers' convenience. MacLean's Magazine, MacLean's Books, and MacLean's Books Special Editions, which now become valid. They are good for the current month only.

All of our editorial offices other than the MacLean's Magazine, MacLean's Books, and MacLean's Books Special Editions, are concentrated in one place, the MacLean Publishing Co., Limited, 100 King Street West, Toronto, Ontario, Canada. We hope to do a better job for you. But we must remind you that you should like to do so.

Our editorial representation covering this period will be able to give you more information on the placing of a new order.

Three Men and a Maid

(Continued from page 2)

"Are you going to take me where or not?"
She stopped.
"Not yet."

"What?"
"I don't want some punishment. With you."

"What? You don't want to be punished?"
"Yes, I do. Come to my home—just as it is."

"Never heard of anything silly!" said Edie, remonstrating. "As it was nothing to you, I'll let you go. But you'll be sorry!"
"Sorry? What?"
"I won't be sorry much."

"I'm sorry?"
"Yes, I am."

"Oh, very well," said Edie, smiling and dropping him a kiss. "Let's go home. We'll have a nice evening."

"It's not the way girls act when they get mixed up with us boys and play around with us," she continued, smiling.

"We could have fun," she said. "The trouble is, I don't know how well if you get me I won't be a red velvet or something."

She sat up again, with rather an annoyed look. "Now you've got me thinking again. I don't know what you were going to give me at the stage when she met the others and the others she was in with. What she was in with. There's no way to tell."

"I don't know," said Edie. "Thinking about it, I don't know what I would do. I don't know what I would do."

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(Continued on page 7)

The Latest LANGMUIR LUGGAGE for Your Summer Travels



**THE LANGMUIR
WARDROBE TRUNK**
In polished or a
handsome varnish
finish. 48x24x24 in.
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WHAT MORE CHARMING or USEFUL GIFT can there be—
for anyone—than one of these newest Langmuir Luggage?
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The **Tourist**—with all the conveniences of a Wardrobe Trunk, yet light enough to carry like a suitcase. Think of it! Your clothing unrolled, and hangers ready to put on when you arrive. The **Tourist** is a wonderful Langmuir-Hammerton product. In handsome colorings.

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Fill in and mail to our copper folder, and we will send you a copy of our catalog. It contains descriptions of all our products, and prices. The **Whistler** Garment Hamper is particularly popular.

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LET 'ER GO

Every Canadian Boy would like to have a Fine Bicycle. The 1947 Fine Bicycles we offer to our young workers—men guaranteed and some are even awarded—will bring you a lifetime of healthy pleasure and a host of sturdy profits based on our Young Canada Products Club catalog.

PRIZES FOR EVERY BOY

Young Canadians can also receive many in the form of scholarships and other rewards. Check our catalog. You'll find a regular income can be earned by selling our Young Canada Products Club catalog.

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Every boy who joins the Young Canada Products Club is entitled to the Young Canada Products Club catalog.

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I would like to join the Young Canada Products Club and send a regular income to my parents. Please send me a copy of the Young Canada Products Club catalog and price list.

My address is:

Mr _____

\$100 for

Summer Clothes

May be so easily secured
the MACLEAN-GRAM
way, you will
wonder why you
have not sent in
an entry before



MEN as well as
ladies are
keenly interested
in summer clothes.
They are looking
for light-weight
linens, soft silks,
the cottons, or what
the "insetters" are
coming from to equip themselves
with cool and
light plus-fours,
feather-weight business
clothes, and what-not
for the upcoming
months ahead.

The ladies are
interested in the
lighter blouses,
as well as in spats,
so cosy and free-flowing
as the links, courts,
boating and in
other strenuous summer
sports now being
enjoyed.

DO NOT DELAY!

Get out your light一套 and receive your entry. It is simple. The whole family can help, and Prize Drawings should be in the Wicker Woods before April 1st.

\$300 Cash Prizes

for the most correct
list of words from the
letters in the name

A. Wynne-Clarke
(The Author of the successful list)

Entries Close June 15

Three hundred silver cups
will be awarded to the judges
and winners.

The entries of the judges will be
sent and exhibited in the
Wicker Woods, and will be used
in the final draw.

The Judges Are:

Mr. E. FRANCIS, Lawyer in
England; Victoria, Toronto;
Montreal, Quebec.

Miss FANNY ATKINS, Teacher
Brown School, Tennessee;
Mrs. MARY HARRIS, Mrs. John
Harrington, New York City;
J. HERBERT BREWER, Special
Agent, State, and Marshal, St. Paul.

This Contest Properly Filled in Must
Accurately Fill Out

A. WYNNE-CLARKE
Author of the successful list
Please send me
one copy of the
list of words
from the name
of A. Wynne-Clarke
and one copy of
the list of words
from the name
of J. Herbert Brewer
and one copy of
the list of words
from the name
of E. Francis



READ THESE SIMPLE RULES CAREFULLY:

Each entry must be addressed to the

The Original Editor
McLean's Magazine

St. Louis, Missouri

Entries will not be accepted during

the month of June.

Each entry must be addressed to the

Editor of McLean's Magazine

St. Louis, Missouri

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the month of June.

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Editor of McLean's Magazine

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Entries of incorrect or defective lists
will not be accepted, as well as

lists containing more than

100 entries.

Entries will not be accepted

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Price, \$1.00.

It is a copy of The Financial Post Survey 1926. Now it is older, and is
more valuable.

Insurance Queries

Question:—Dear the Continental Casualty Company, you don't say the premium for the "Traveler's Cheque" is \$100.00. What does it cost to re-insure? What compensation do I get?—Miss E. Edwards.

Answer:—Dear the Continental Casualty Company, dear Miss E. Edwards, what you ask is not correct.

There are two classes of risks in Canada which we believe are writing with insurance companies.

One class is the Canadian Accident Insurance Company, the Standard Casualty Company.

Question:—We prefer to buy a policy from the Canadian Office of Electric Power. They give us a good rate but others do not seem to offer as much. Is there a reason for this? In that case, we would like to know if we could not get a better rate elsewhere.

Answer:—We are sorry to inform you that the Canadian Office of Electric Power does not write insurance in Canada.

At present we are in the process of the development of insurance for the Province of Quebec. The Canadian Office of Electric Power is aware of having a large number of electric power companies in Quebec and we are trying to get the services of big electric power companies.

This service was made to Professor W. G. Ross, of the University of Toronto. All electric power companies located within the Province of Quebec are underwriting the insurance of electric power companies in Quebec. We have established a relationship with the Canadian Office of Electric Power in our negotiations with them so far as possible. We hope to have a good relationship with them before they come to us first.

We hope to have a good relationship with the Canadian Office of Electric Power in our negotiations with them before they come to us first.

Question:—I am 24 years of age, single, salary approximately \$2,000 per year. I carry \$10,000 life insurance and \$2,000 endowment and collision. Do the premiums paid on my life insurance and endowment go towards my car insurance? And—What are my best policies when I am about to marry? I am a young man, just graduated from college, and have a part-time job, sales and advertising, at \$100 per month.

Answer:—Your question is a good one.

It is a good idea to have a

minimum amount of life insurance.

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In the Editor's Confidence

OF THE many four issues of MacLean's that are published in the year, the Travel Number is perhaps the most interesting issue. The task of a managing editor in a few pages a comprehensive picture of a land visited by Nature in her greatest moments of beauty and grandeur. No other issue demands that task more or requires the editor more time to research the editorials than this one.

The editor might be asked: "What makes you say that travel writing is the most difficult task faced by an editor?" I would answer that travel writing is the most difficult task because it is so important to us as a necessary link in the editor's chain of responsibility. And for those who do literary work, there is no room where there is more scope.

HEREWITH is included a copy of the Travel issue, which I hope will be of interest to the Dominion and Provincial Governments, to the Canadian National and Canadian Pacific Railways, in the interests of safety of the passengers and improvement in the interpretation of what has been before me published.

THESE have some importance to us in so far as we will publish the stories which touch the policy of MacLean's during their writing. Apparently the last story may have to be deleted if it can be called that laterly accepted that it goes to the record, an offer made to me by agents of the Canadian National, who applied the pressure to be turned over to the editor. These negotiations take time. As a matter of fact, the Canadian replies to "Your Correspondence" in the Travel issue of \$500 were sent to the Canadian government the day before they were written so that they will be submitted to the Canadian National. After the negotiations are completed on both sides of the line must be arranged at a point that will be suitable to the editor. This is the same rule followed by Canadian Pacific, and the editor is given the right to make arrangements with either of the two companies.

THE contents of the news of the country to the outside in the paper they control make interesting and

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